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Untitled. Illustration by Gabriel Alayza Moncloa.

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Almost a decade ago, Young et al. (2012, 84) urged researchers on digital game-based learning to “stop seeking simple answers that address the wrong question,” and to ask questions that are more sensitive to context dependent factors across different learning situations. As the authors put it, if one is looking for evidence that digital games can solve the challenges of modern education, “then we are sorry, but your princess is in another castle” (ibid., 62). Yet a large part of the academic literature on games and learning is still concerned with broad questions of games’ impact on learning efficacy and student motivation (Linderoth 2012, Berg Marklund and Taylor 2016). A recent literature review concludes that the answers to these questions are “overwhelmingly positive” (De Freitas 2018, 80). However, the research literature is yet to provide a satisfying explanation for these positive effects, present guidelines for how teachers can best apply games in their profession, or illustrate how learning goals, curricula, learning activities, and digital games can be merged as elements in pedagogical designs. In other words, there are still many questions concerning games and learning that largely remain not only unanswered, but *unasked*.

This article argues that research on game-based learning is in many ways still looking around in the same old castle. In order for the academic field to advance beyond a very general and vague discourse of the educational value of digital games, there is a need for asking new questions that are sensitive to the situated nature of teaching and learning. This is especially true if the end goal for this research is to help improve the educational practice involved in games and learning. In order to make this argument, the article is structured as follows: After this introductory section follows a literature review with the goal of revisiting the established arguments for game-based learning, namely those of games’ ability to make learning more efficient, motivating, and engaging. Then follows a section dedicated to studies that go beyond such general argument by showing how and why games can be of great use

playing, the rationale goes, could be harnessed to help students stay focused on the learning process. Next, the argument concerning player engagement states that games allow for “cognitive engagement (i.e., mental processing and metacognition), affective engagement (i.e., emotion processing and regulation), and behavioral engagement (i.e., gestures, embodied actions, and movement) [and] sociocultural engagement (i.e., social interactions embedded within a cultural context)” (Plass, Homer and Kinzer 2015, 260).

Furthermore, learner engagement is facilitated by the adaptive nature of games. That is, “the capability of the game to engage each learner in a way that reflects his or her specific situation. This can be related to the learners’ current level of knowledge, to cognitive abilities, to the learners’ emotions, or to a range of other variables” (Plass, Homer and Kinzer 2015, 261). It concerns the game’s potential ability to adapt relating to the player’s level of background knowledge, cognitive abilities, emotional state, or other variables. Lastly, games allow for what Plass, Homer and Kinzer refer to as *graceful failure*: “Rather than describing it as an undesirable outcome, failure is by design an expected and sometimes even necessary step in the learning process” (2015, 261). The lowered consequence of failure, the authors argue, encourage players to take risks and explore new directions and approaches when solving in-game challenges.

The four arguments presented so far leads to the overall rationale for the educational use of digital games: that these traits, or a combination thereof, can have a substantial positive impact on the learning process, mainly by making it more efficient compared to other educational tools. These arguments have become so engrained in the discourse on digital game-based learning that they often form the

basis for studies and their related research questions. These assumptions, however, are not without their issues.

Disputing Claims Concerning the Educational Value of Digital Games

The argument that the motivational power of games makes them useful tools for learning assumes that motivation is an inherent trait of games that carries over to educational contexts without much issue. In other words, motivation is treated like an invariant constant independent of whatever situation a game is played in. This is the issue Caroline Pelletier (2009, 86) touches on when she asks if “a game such as SimCity [is] likely to remain motivating and meaningful in the context of a lesson on budget management?” Moreover, incentive structures mentioned by Plass, Homer and Kinzer (2015, 260), such as “stars, points, leader-boards, badges, and trophies,” are, according to Westera (2015, 3) “not relevant for the learning contents and tasks.” Westera goes on to argue that such incentive systems are linked to extrinsic motivation, which has been shown to be detrimental to intrinsic motivation. As such, there is doubt concerning the degree to which external reward systems could be argued to have positive impact on the learning process. Moreover, while some students certainly are internally motivated to play games, the diversity of gaming experience and preference among students represent a level of heterogeneity that “cannot be understated” (Berg Marklund and Alklind-Taylor 2016, 128). Not all students enjoy all types of games, or even games in general. In some cases, students might even react negatively to the idea of playing games for educational purposes (Klevjer 2021). “[T]he motivational power of a particular game is anything but straightforward and cannot be claimed on the basis of general arguments,” argues Westera (2015, 3). The claim that games have motivational power per se is therefore “unjust, if not absurd” (ibid.).

While it certainly has some merit, the related argument of engagement also has some issues identified by various researchers. For example, Bell et al. (2018) have identified several different modes of cognitive engagement, including spatio-temporal immersion – the feeling of being present within the game world; narrative immersion – being engaged with the unfolding story and its characters; and ludic immersion – being engaged with the interaction with the game, its rules and possibilities for action. The researchers relate that while spatio-temporal immersion is a requirement for both narrative and ludic immersion to take place, they also state that ludic and narrative immersion can be at odds with each other. In other words: being too preoccupied with the game’s rules and mechanics can cause the player to become disengaged with the game’s story and theme. Linderoth (2004) found similar points of conflict between a game’s rules and theme, noting that players often tend to discuss the game as a semiotically bounded system, where players primarily engage with the game’s element in the manner they relate to each other rules-wise, and not as narratives or representations of real-world phenomena. When this happens in a classroom setting, using games for teaching and learning can lead to the teacher’s job becoming more complicated than need be, as the teacher has to work on convincing the student to engage with the game in a pedagogically relevant manner (Vangsnes and Økland 2015). Furthermore, it is worth noting that using games is not a guarantee for student engagement, cognitive or otherwise. On the contrary: using games in an educational manner risks students becoming *disengaged*, either because they do not identify with games or gaming culture (Klevjer 2021) or they might be experienced game players and respond negatively towards the idea that games are meant to be used for learning rather than play (Berg Marklund and Alklind-Taylor 2016). To further complicate the idea of using games to encourage student engagement, Berg Marklund and Romin (2020) have argued that successful design and implementation of educational games necessitates a break away from how

games are normally designed and played, as it requires active and conscious reflection, flow-breaking design elements and interventions, and engagement in learning activities situated outside the virtual world of the game.

The ability of games to adapt to the player has also been subject to criticism by the research community. Linderoth (2009, 2012) has shown how some games contain design elements that result in the game *over-adapting* to the player in a manner that all but eliminates challenge. For instance, some games afford the player ways of skipping or circumventing challenging gameplay segments, or they allow the player to continuously improve their in-game tools – such as leveling up their avatar, getting better gear or recruiting ever more powerful armies – so that overcoming in-game challenges simply requires investing enough time and energy rather than improving at playing the game. Other games afford the students ways of changing or modifying the game to suit their needs rather than helping them get a better understanding of the subject matter at hand (Berg Marklund and Alklind-Taylor 2016).

The argument that games allow for graceful, consequence-free failure butts up against Juul’s (2013, 33) notion of the “paradox of failure.” This paradox goes as follows:

1. We generally avoid failure
2. We experience failure when playing games
3. We seek out games, although we will likely experience something we would normally avoid (Juul 2013, 33).

Both claims – that players enjoy games because they allow one to experiment in ways where the danger of failure is diminished, and the opposing claim that failure in games is something players would avoid altogether – can seem somewhat prescriptive. However, it is not unproblematic to claim that *it’s just a game* and one therefore should not worry about failure. The consequences of experimentation and

whatsoever, the argument that games make learning more efficient disregards the fact that games require a considerable investment of time and resources before gameplay can even take place (Berg Marklund 2015, Berg Marklund and Alklind-Taylor 2016), as well as teacher training, professional development and access to the necessary hardware and software have been identified as major challenges for teachers (Brooks et al. 2019, Nousianen et al. 2018, Hébert, Jenson and Terzopoulos 2021). For all the considerable effort necessary to even get started using games in classrooms, one would think they are worth all the trouble. However, as this section hopefully has shown, this cannot be said to always be the case.

It is worth mentioning here that this author does not deny the fact that games can positively impact education and learning, in large and small ways, and in a wide range of different ways. Nor do I deny that there is some merit to the abovementioned arguments. The point I am attempting to get across is that continuing to sustain a scientific discourse that relies on vague and overgeneralizing truisms is helpful neither to teachers, the educational sector, or to researchers.

The Road to Asking New Questions about Games and Learning

As previously mentioned, the empirical foundation for the grand claims of the educational potential of digital games is lacking. Plass, Homer and Kinzer (2015, 260) even admit that “[s]ome of these arguments have little or no empirical support,” and that “little if any empirical evidence exists for the relative impact” of for example the motivational factors of games for learning. The same can be said of many of the arguments that favor digital games as tools for teaching. In fact, this author has been unable to find any conclusive evidence in publications or studies that predate the ambitious claims like those put forth by Prensky (2001) or Gee (2003). It is therefore

A study by Jensen and Hanghøj (2020) attempts to shed more light on how *Minecraft* (2009) affords students new ways of engaging with mathematical concepts. Interestingly, instead of repeating the common arguments mentioned in the previous section of this article, the authors instead begin their paper by introducing common issues in mathematics education. These include students not regarding mathematics as being a worthwhile endeavor, or how low interest in mathematics as a subject is negatively associated with mathematics performance. They also problematize how digital games have commonly been used in mathematics education in a very superficial sense, and how most studies on *Minecraft* in mathematics education fail to provide detailed accounts of how the game supports student learning, but rather rely on anecdotal evidence (Jensen and Hanghøj 2020). The authors then continue with describing their case study, which concerns how *Minecraft* was used to help 5th grade students gain a better understanding of Cartesian coordinates. Of note here is that in this case, the mathematical concept of Cartesian coordinates became a tool with which students could solve an in-game problem. As the worlds of *Minecraft* are randomly generated, and therefore not always provide the player with useful landmarks they can use for navigation, it can be difficult for players to locate specific locations, objects, structures, or other players. However, the player has a useful tool in such cases, namely that they can have their position in the game world expressed as a set of Cartesian coordinates, with the x-axis marking east-west and the z-axis showing north-south directions, while the y-axis refers to the player's elevation. The numbers on these axes change as the player moves their avatar in the game world. This feature of *Minecraft* afforded the design of a teaching unit "that created meaningful links between in-game challenges and the mathematical aspects of the game" (Jensen and Hanghøj 2020, 263). The researchers continue their paper with detailed descriptions of the various tasks and assignments presented to the students, like working in pairs to build a railway from opposite ends and meeting in the middle

relation to the development of civilization. The *Sid Meier's Civilization* video game series (1991-2016) has also been used by Taylor (2003), who used the game in his modern world history course as a way of introducing his students to Paul M. Kennedy's (1987) *The Rise and Fall of Great Powers: Economic Change and Military Conflict from 1500 to 2000*, which provides explanations for factors involved in the shifts in global power in the last 500 years. Taylor relates that while he had great appreciation for the argument and model put forth by Kennedy, "freshmen might have a more difficult time grasping this model" (Taylor 2003). Taylor continues: "I had students read Kennedy and use his text to critique the historical accuracy of [*Civilization* I and II] and I used the software to animate Kennedy's model. I have found this simulation to be a great way to represent the complexities of Kennedy's model in a dynamic, visible way" (ibid.). While Taylor admits that *Civilization* "it not a perfect replication of Kennedy's argument," the game nevertheless helped his students "see and experience" Kennedy's arguments" (ibid.). Also, in a similar fashion to how Cartesian coordinates helped students solve in-game challenges in Jensen and Hanghøj's (2020) study, Taylor reports that his students could use Kennedy's model to help them succeed in the game. Furthermore, Taylor argues that historical simulation games are helpful educational tools in the way they are excellent at putting the student in the middle of unfolding historical narrative, letting them experience how historical agents could never be certain of the consequences of their actions, and that they "allow for the representation of complex historical process in a way that is more dynamic and visual than a text can ever be" (ibid.). McCall (2016) shares the same sentiment, arguing that good historical simulation games "provide what could be called systemic context for human action" (McCall 2016, 524). "Historical games," continues McCall, "can encourage players to consider that context; the systems, environmental affordances, and constraints of a historical problem space," as well as illustrate "the systemic context of people in the past, the

complicated physical and even ideological milieus in which agents in the past found themselves” (ibid.). Therefore, McCall concludes, “high quality historical games, with their focus on choice and consequence can be an important part of teaching history” (ibid.).

Again, as with mathematics education in Jensen and Hanghøj’s (2020) study, these works show the value of directing attention to *what* and *how* students can learn differently in history education when digital games are applied as educational tools. These authors demonstrate how the educational value of digital games is dependent on quite specific configurations of games and game-elements, learning goals, curricula, learning activities, teacher’s knowledge of how game and subject correlate, as well as other instructional tools and curricular material. The reports demonstrate what kind of new ecological conditions may appear in the students’ learning environment under such configurations. One final and important observation shared by all three authors is that the design of the video game does not matter as much as how the teacher puts the game into practice as an educational tool with a clear intent in mind.

Case Study. Teaching Ethics with *The Walking Dead*

To further make the case for the new possibilities and issues that can appear when putting game-based teaching units under closer scrutiny, this section provides some descriptions and emerging themes resulting from a case study on how teachers at a high school in Bergen, Norway, use *The Walking Dead* in a course on ethics. I will start by quickly describing the unit’s overall structure and design, before presenting the case study’s data and the methodology involved in its collection. From there, I will go over some initial themes emerging from the data that are related to the points that

goals. These would later become the topic for short unstructured retrospective interviews immediately after class was finished. This was done to ensure that the researcher’s perspective could be supplemented by how the teacher had experienced and reflected upon the observed episodes, and to avoid misinterpreting the observed events. Longer, semi-structured retrospective interviews were also conducted shortly after the observed classes, usually on the same or following day. Recorded classes are analyzed with the goal of investigating the interactions between the teacher, the students, the game and game-elements, learning goals, and important terms from the curriculum. The interviews are transcribed and thematically analyzed (Kvale and Brinkmann 2015), with the goal of investigating teachers’ experiences of and reflections on using *The Walking Dead* as a tool for teaching.

An important theme in this case study is that it is not *The Walking Dead* in its entirety, but rather the ethical dilemmas contained in its narrative which the teachers report being the game’s most useful aspect. The dilemmas are what gives the class something to talk about: they present the students with interesting problems to solve. Teachers instruct and encourage students to do so by applying the ethical theories from the curriculum, namely consequential ethics, ethics of virtue, ethics of duty, and relational ethics. The game’s dilemmas appear particularly useful in this case, as they are generally designed in a way where every solution could be argued for, depending on what ethical theory one applies to them. According to the teachers, this is a considerable boon, as it helps the students discover that the difference between right and wrong is often in no way clear cut, but rather dependent on one’s ethical position.

Furthermore, the teachers generally describe the game as being relatively approachable, both in learning to play and seeing how it could serve a purpose in the

classroom. The game puts much more emphasis on its story than its rules and mechanics, with its most salient design feature being its ethical dilemmas. This emphasis on moral philosophical problems, which are mostly well designed and without an obvious solution, resonates well with how ethics is normally taught: by discussing ethical dilemmas. It is therefore not unreasonable to conclude that the game is designed in such a way that even teachers with little gaming experience are able to recognize and apply the affordances it provides for them in their professional lives.

Another design feature of the game highlighted by the teachers is its narrative, overarching story and fictional setting. Many of the interviewed teachers state that despite the game being set in a somewhat far-fetched, fantastical setting, the game nonetheless presents a certain narrative realism that makes it possible to talk about the dilemmas and the involved characters *as if* they were real. An advantage of this often brought up by the interviewed teachers is that this offers students with believable dilemmas that the students generally have not encountered before. Consequently, the game provides students with ample opportunities for providing innovative, independent solutions: they are forced to come up with their own solutions instead of simply repeating what they have heard elsewhere. The latter is, according to the teachers, a common occurrence when discussing contemporary dilemmas, as students will often have heard solutions to them in the news or other channels. Another reported benefit is that while some teachers report being very uncomfortable with discussing contemporary dilemmas like abortion, as this might be too personal for some students, the dilemmas in *The Walking Dead* are far enough removed from reality that teachers feel comfortable talking about them while still being believable enough that the discussion becomes meaningful. In this way, the game's fictional setting proved a level of euphemization that afforded the teachers a

wider range of topics for discussion. Yet another perceived benefit noted by the teachers is that when discussing the dilemmas, the students do not have to, as put by one of the teachers, *use themselves*, meaning that since the actions are always taken on behalf of the game's main protagonist, the students are always one step removed from the acts taken in-game. This allows them to discuss solutions to dilemmas that would otherwise be seen as too extreme or insensitive if applied to a real-world dilemma. In other words: the teachers report the game's narrative, and the dilemmas involved therein, as just far enough removed from the everyday lives of students so as not to cause discussions to become uncomfortable, yet believable enough that discussion remains meaningful and relevant.

Yet another benefit of the game, according to the teachers, is that the game is of high enough quality that it often creates higher levels of engagement in class than students normally display. While this engagement is not always beneficial to the learning process (one teacher notes how students sometimes make decisions just because *they want something cool to happen*), it is nonetheless something that makes for a wider participation in classroom dialogue. According to the teachers, this seems to lower the threshold for participation, and ensures that a wide range of students get to participate in the dialogic processes of the classroom.

Like the literature discussed earlier in this article concerning mathematics and history education, this case study has also shown how games become useful tools for teaching and learning under a set of quite specific conditions. Overall, the teachers generally describe *The Walking Dead* as a very useful instructional tool that provides several advantages, mainly associated with their pedagogical practice. It helps them convey what they wish to communicate to the students and makes for an efficient catalyst for classroom discussion. This goes even for the teachers who have little to

no gaming experience (this last group, however, report being shown how to use the game by the other, more experienced teachers as essential). However, while teachers see the game as a useful tool, they are by no means as enthusiastic about it as the picture painted by the established discourse on game-based learning would have one assume. They see it as a useful tool, yes, but still just a tool.

Discussion and Conclusion

The discussion conducted in this article so far has attempted to highlight how the utility of games for learning not only depends on how they are designed, but primarily on how teachers incorporate them into pedagogical designs. In other words: there are several indications that game-based learning is, in fact, beholden to game-based pedagogy (Nousiainen et al. 2018). Game-based pedagogy has been shown by several researchers (e.g., Hanghøj and Brund 2011, Hébert and Jenson 2017) to involve several different pedagogical moves and approaches for games to become effective tools for teaching. Without a teacher present to guide and inform students, whatever learning trajectory students set off on when playing games, whether they play alone or with other students, can veer off in several unintended directions (Sandberg and Silseth 2021). It is also important to note that game-based learning environments involve more than just the game and its virtual environment, as it also includes factors such as “where the game is played, how the learning experience is designed, the level of social interaction and so on” (Alklind-Taylor and Backlund 2012, 1). Research on games and learning therefore needs to account for all these situational factors.

Another potential way of thinking about the relationship between games, learning, teachers, and subject matter is the concept of *didacticization*, as described by

Hertzberg (1999) and Lund (2014). To didacticize a subject refers to the process through which an academic field, such as modern western history, literary theory, moral philosophy, or mathematics, is transformed by a knowledgeable teacher into a school subject, and its related educational practice. It is what happens in the process by which a teacher selects parts of the wider academic field, decides what the students should learn, and how they should learn it. It also involves the teacher’s pedagogical approaches to teaching the selected curricular content by the use of different tools and aids, such as models, pictures, stories, illustrations, demonstrations, technological tools, and so forth. Such a perspective could give rise to interesting questions and research projects investigating how teachers can use games as tools for transforming academic disciplines into school subjects. This relates to the questions referred to earlier in this article, posed by Jensen and Hanghøj (2020), concerning *how* and *what* students can learn differently with games. In other words: researchers could make interesting discoveries if they start investigating how games afford teachers new ways of didacticizing their subjects.

Now that we are nearing the end of the article, this author hopes that the reader would grant him a moment speak freely, in informal honesty. The degree to which some researchers have all but ignored the work done by teachers in relation to game-based learning is quite baffling to me. The fact that *debriefing* is important (Crookall 2010) should not really come as a surprise to anyone. Moreover, when scholars talk about *debriefing* of the gameplay experience, or how teachers are needed to unlock the pedagogical value of digital games, they are failing to see the forest for the trees. What researchers refer to as *debriefing* will often turn out to simply be *teaching*, plain and simple. Games are not only useful in empowering student learning; what is perhaps of more importance is *how they empower the teacher*. It is this author’s sincere hope that this article will encourage other

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