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Special Issue

**Revisiting Teaching and Games. Mapping out
Ecosystems of Learning**

edited by

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basis for studies and their related research questions. These assumptions, however, are not without their issues.

Disputing Claims Concerning the Educational Value of Digital Games

The argument that the motivational power of games makes them useful tools for learning assumes that motivation is an inherent trait of games that carries over to educational contexts without much issue. In other words, motivation is treated like an invariant constant independent of whatever situation a game is played in. This is the issue Caroline Pelletier (2009, 86) touches on when she asks if “a game such as SimCity [is] likely to remain motivating and meaningful in the context of a lesson on budget management?” Moreover, incentive structures mentioned by Plass, Homer and Kinzer (2015, 260), such as “stars, points, leader-boards, badges, and trophies,” are, according to Westera (2015, 3) “not relevant for the learning contents and tasks.” Westera goes on to argue that such incentive systems are linked to extrinsic motivation, which has been shown to be detrimental to intrinsic motivation. As such, there is doubt concerning the degree to which external reward systems could be argued to have positive impact on the learning process. Moreover, while some students certainly are internally motivated to play games, the diversity of gaming experience and preference among students represent a level of heterogeneity that “cannot be understated” (Berg Marklund and Alklind-Taylor 2016, 128). Not all students enjoy all types of games, or even games in general. In some cases, students might even react negatively to the idea of playing games for educational purposes (Klevjer 2021). “[T]he motivational power of a particular game is anything but straightforward and cannot be claimed on the basis of general arguments,” argues Westera (2015, 3). The claim that games have motivational power per se is therefore “unjust, if not absurd” (ibid.).

While it certainly has some merit, the related argument of engagement also has some issues identified by various researchers. For example, Bell et al. (2018) have identified several different modes of cognitive engagement, including spatio-temporal immersion – the feeling of being present within the game world; narrative immersion – being engaged with the unfolding story and its characters; and ludic immersion – being engaged with the interaction with the game, its rules and possibilities for action. The researchers relate that while spatio-temporal immersion is a requirement for both narrative and ludic immersion to take place, they also state that ludic and narrative immersion can be at odds with each other. In other words: being too preoccupied with the game’s rules and mechanics can cause the player to become disengaged with the game’s story and theme. Linderoth (2004) found similar points of conflict between a game’s rules and theme, noting that players often tend to discuss the game as a semiotically bounded system, where players primarily engage with the game’s element in the manner they relate to each other rules-wise, and not as narratives or representations of real-world phenomena. When this happens in a classroom setting, using games for teaching and learning can lead to the teacher’s job becoming more complicated than need be, as the teacher has to work on convincing the student to engage with the game in a pedagogically relevant manner (Vangsnes and Økland 2015). Furthermore, it is worth noting that using games is not a guarantee for student engagement, cognitive or otherwise. On the contrary: using games in an educational manner risks students becoming *disengaged*, either because they do not identify with games or gaming culture (Klevjer 2021) or they might be experienced game players and respond negatively towards the idea that games are meant to be used for learning rather than play (Berg Marklund and Alklind-Taylor 2016). To further complicate the idea of using games to encourage student engagement, Berg Marklund and Romin (2020) have argued that successful design and implementation of educational games necessitates a break away from how

games are normally designed and played, as it requires active and conscious reflection, flow-breaking design elements and interventions, and engagement in learning activities situated outside the virtual world of the game.

The ability of games to adapt to the player has also been subject to criticism by the research community. Linderoth (2009, 2012) has shown how some games contain design elements that result in the game *over-adapting* to the player in a manner that all but eliminates challenge. For instance, some games afford the player ways of skipping or circumventing challenging gameplay segments, or they allow the player to continuously improve their in-game tools – such as leveling up their avatar, getting better gear or recruiting ever more powerful armies – so that overcoming in-game challenges simply requires investing enough time and energy rather than improving at playing the game. Other games afford the students ways of changing or modifying the game to suit their needs rather than helping them get a better understanding of the subject matter at hand (Berg Marklund and Alklind-Taylor 2016).

The argument that games allow for graceful, consequence-free failure butts up against Juul’s (2013, 33) notion of the “paradox of failure.” This paradox goes as follows:

1. We generally avoid failure
2. We experience failure when playing games
3. We seek out games, although we will likely experience something we would normally avoid (Juul 2013, 33).

Both claims – that players enjoy games because they allow one to experiment in ways where the danger of failure is diminished, and the opposing claim that failure in games is something players would avoid altogether – can seem somewhat prescriptive. However, it is not unproblematic to claim that *it’s just a game* and one therefore should not worry about failure. The consequences of experimentation and

this author’s humble speculation that the foundational claims of games’ effects on learning have, at least partially, risen out of an empirical vacuum. The scientific field of digital game-based learning research therefore seems to find itself in quite a predicament, and at risk of swallowing its own tail. The problem is twofold:

Firstly, the claim put forth by researchers (e.g., Annetta 2008, Aubrecht 2012, Fokides 2018, Gee 2003, Plass, Homer and Kinzer 2015, Prensky 2001) that games are, in a general sense, motivating, effective and engaging tools for learning, has been shown to be flawed (Berg Marklund 2015, Berg Marklund and Aiklind-Taylor 2016, Linderoth 2009, 2012, Vangsnes and Økland 2015, Westera 2015). While such effects can sometimes be found, they are too unreliable and unpredictable to serve as a prime argument for games’ inclusion in schools and classrooms.

Secondly, research on digital game-based learning has yet to present clear guidelines for *how* to make learning motivational, effective, or engaging with games, or come up with other rationales for the educational use of games (with some exceptions). As such, much research on digital game-based learning simply is of little use to the educational sector.

What, then, would be the best way out of this predicament? Might perhaps turning our attention to more specific configurations of digital games and learning goals paint a clearer and more promising picture? In this section, I will present a selection of publications that provide detailed accounts of exactly how specific games can help teachers teach, and students learn. In the next section, these examples will be supplemented with descriptions drawn from a larger case study enquiring into how teachers use *The Walking Dead* in a course on moral philosophy.

or building a tunnel through a mountain from opposite sides. By conducting interviews with the involved students, the researchers were able to uncover how the teaching unit let students experience how mathematics, instead of being limited to a school domain that they just “had to learn,” could become a useful tool for them in other, “real-life” settings, with several students “reflecting on how the *Minecraft* teaching unit created new perspectives on that constitutes mathematical knowledge” (Jensen and Hanghøj 2020, 267). The authors conclude their study with, among other points, noting that their study “underlines the importance of moving away from narrow measurements and asking questions such as *how* and, in particular, *what* are students learning differently when they use games in education” (ibid., 273). In short, the study by Jensen and Hanghøj is a thought-provoking account of what research on games and learning is able to uncover if it only lowers its level of description and inquiry down to the specific connections between in-game elements, learning activities, and learning goals.

Turning from mathematics to history education, we can find similar papers that also show interesting uses of games to aid in the teaching of specific subjects and skills. In a similar fashion to Jensen and Hanghøj, McMichael (2007) introduces a paper on digital games in history education with outlining some core pedagogical challenges for educators of history. One such issue, notes McMichael, is that “students can finish the semester without having understood the coherence of historical narrative” (McMichael 2007, 204). The author goes on to question whether “simple lecturing, class discussion, and other activities” are sufficient in helping the students comprehend the “holistic narrative of history” (ibid.). Digital historical simulation games like *Sid Meier’s Civilization III*, (2001) argues McMichael, has the potential for being a very useful tool for teachers in such endeavors, especially when it comes to thinking in terms of counterfactual history or discussing the role of geography in

relation to the development of civilization. The *Sid Meier's Civilization* video game series (1991-2016) has also been used by Taylor (2003), who used the game in his modern world history course as a way of introducing his students to Paul M. Kennedy's (1987) *The Rise and Fall of Great Powers: Economic Change and Military Conflict from 1500 to 2000*, which provides explanations for factors involved in the shifts in global power in the last 500 years. Taylor relates that while he had great appreciation for the argument and model put forth by Kennedy, "freshmen might have a more difficult time grasping this model" (Taylor 2003). Taylor continues: "I had students read Kennedy and use his text to critique the historical accuracy of [*Civilization* I and II] and I used the software to animate Kennedy's model. I have found this simulation to be a great way to represent the complexities of Kennedy's model in a dynamic, visible way" (ibid.). While Taylor admits that *Civilization* "it not a perfect replication of Kennedy's argument," the game nevertheless helped his students "see and experience" Kennedy's arguments" (ibid.). Also, in a similar fashion to how Cartesian coordinates helped students solve in-game challenges in Jensen and Hanghøj's (2020) study, Taylor reports that his students could use Kennedy's model to help them succeed in the game. Furthermore, Taylor argues that historical simulation games are helpful educational tools in the way they are excellent at putting the student in the middle of unfolding historical narrative, letting them experience how historical agents could never be certain of the consequences of their actions, and that they "allow for the representation of complex historical process in a way that is more dynamic and visual than a text can ever be" (ibid.). McCall (2016) shares the same sentiment, arguing that good historical simulation games "provide what could be called systemic context for human action" (McCall 2016, 524). "Historical games," continues McCall, "can encourage players to consider that context; the systems, environmental affordances, and constraints of a historical problem space," as well as illustrate "the systemic context of people in the past, the

complicated physical and even ideological milieus in which agents in the past found themselves” (ibid.). Therefore, McCall concludes, “high quality historical games, with their focus on choice and consequence can be an important part of teaching history” (ibid.).

Again, as with mathematics education in Jensen and Hanghøj’s (2020) study, these works show the value of directing attention to *what* and *how* students can learn differently in history education when digital games are applied as educational tools. These authors demonstrate how the educational value of digital games is dependent on quite specific configurations of games and game-elements, learning goals, curricula, learning activities, teacher’s knowledge of how game and subject correlate, as well as other instructional tools and curricular material. The reports demonstrate what kind of new ecological conditions may appear in the students’ learning environment under such configurations. One final and important observation shared by all three authors is that the design of the video game does not matter as much as how the teacher puts the game into practice as an educational tool with a clear intent in mind.

Case Study. Teaching Ethics with *The Walking Dead*

To further make the case for the new possibilities and issues that can appear when putting game-based teaching units under closer scrutiny, this section provides some descriptions and emerging themes resulting from a case study on how teachers at a high school in Bergen, Norway, use *The Walking Dead* in a course on ethics. I will start by quickly describing the unit’s overall structure and design, before presenting the case study’s data and the methodology involved in its collection. From there, I will go over some initial themes emerging from the data that are related to the points that

this article is attempting to convey. Please note that the following examples are taken from the data corpus of a larger ongoing research project, and that conclusive findings and results are therefore yet to be synthesized and presented. The data from this case study are mainly presented to supplement the overarching arguments of this article, and to give an example of a game-based teaching unit that has emerged out of teachers' professional practice and considerations.

The Walking Dead is a narrative adventure game with a branching story, set in a post-apocalyptic USA. The player controls the story's main protagonist, and gameplay largely consists of navigating 3D environments, interacting with objects and talking to various non-player characters. The player chooses most of the player character's actions and dialogue lines (from a mostly narrow selection). At certain intervals, the story arrives at an ethical dilemma that the player will need to solve. These range from choosing whom to save in the event of a zombie attack, to deciding who gets to eat and who must go hungry, deciding whether to lie to protect oneself, and many other difficult situations. The player's choice shapes how the story unfolds, sometimes in dramatic ways.

In this teaching unit, teachers use *The Walking Dead* with the goal of teaching students how to base their solutions to moral dilemmas on ethical theories like consequential ethics or ethics of virtue. The observed unit is part of the subject of *religion and ethics*, which is mandatory to all Norwegian high school seniors. The initial design of the unit was developed close to a decade ago by two teachers at the school, one of whom is a participant in this case study, and has since been in use by all teachers in this subject at the school. The entire unit takes place over the course of four to five weeks, with classes lasting ca. 135 minutes. It generally includes one week

classroom. The game puts much more emphasis on its story than its rules and mechanics, with its most salient design feature being its ethical dilemmas. This emphasis on moral philosophical problems, which are mostly well designed and without an obvious solution, resonates well with how ethics is normally taught: by discussing ethical dilemmas. It is therefore not unreasonable to conclude that the game is designed in such a way that even teachers with little gaming experience are able to recognize and apply the affordances it provides for them in their professional lives.

Another design feature of the game highlighted by the teachers is its narrative, overarching story and fictional setting. Many of the interviewed teachers state that despite the game being set in a somewhat far-fetched, fantastical setting, the game nonetheless presents a certain narrative realism that makes it possible to talk about the dilemmas and the involved characters *as if* they were real. An advantage of this often brought up by the interviewed teachers is that this offers students with believable dilemmas that the students generally have not encountered before. Consequently, the game provides students with ample opportunities for providing innovative, independent solutions: they are forced to come up with their own solutions instead of simply repeating what they have heard elsewhere. The latter is, according to the teachers, a common occurrence when discussing contemporary dilemmas, as students will often have heard solutions to them in the news or other channels. Another reported benefit is that while some teachers report being very uncomfortable with discussing contemporary dilemmas like abortion, as this might be too personal for some students, the dilemmas in *The Walking Dead* are far enough removed from reality that teachers feel comfortable talking about them while still being believable enough that the discussion becomes meaningful. In this way, the game's fictional setting proved a level of euphemization that afforded the teachers a

wider range of topics for discussion. Yet another perceived benefit noted by the teachers is that when discussing the dilemmas, the students do not have to, as put by one of the teachers, *use themselves*, meaning that since the actions are always taken on behalf of the game's main protagonist, the students are always one step removed from the acts taken in-game. This allows them to discuss solutions to dilemmas that would otherwise be seen as too extreme or insensitive if applied to a real-world dilemma. In other words: the teachers report the game's narrative, and the dilemmas involved therein, as just far enough removed from the everyday lives of students so as not to cause discussions to become uncomfortable, yet believable enough that discussion remains meaningful and relevant.

Yet another benefit of the game, according to the teachers, is that the game is of high enough quality that it often creates higher levels of engagement in class than students normally display. While this engagement is not always beneficial to the learning process (one teacher notes how students sometimes make decisions just because *they want something cool to happen*), it is nonetheless something that makes for a wider participation in classroom dialogue. According to the teachers, this seems to lower the threshold for participation, and ensures that a wide range of students get to participate in the dialogic processes of the classroom.

Like the literature discussed earlier in this article concerning mathematics and history education, this case study has also shown how games become useful tools for teaching and learning under a set of quite specific conditions. Overall, the teachers generally describe *The Walking Dead* as a very useful instructional tool that provides several advantages, mainly associated with their pedagogical practice. It helps them convey what they wish to communicate to the students and makes for an efficient catalyst for classroom discussion. This goes even for the teachers who have little to

Hertzberg (1999) and Lund (2014). To didacticize a subject refers to the process through which an academic field, such as modern western history, literary theory, moral philosophy, or mathematics, is transformed by a knowledgeable teacher into a school subject, and its related educational practice. It is what happens in the process by which a teacher selects parts of the wider academic field, decides what the students should learn, and how they should learn it. It also involves the teacher’s pedagogical approaches to teaching the selected curricular content by the use of different tools and aids, such as models, pictures, stories, illustrations, demonstrations, technological tools, and so forth. Such a perspective could give rise to interesting questions and research projects investigating how teachers can use games as tools for transforming academic disciplines into school subjects. This relates to the questions referred to earlier in this article, posed by Jensen and Hanghøj (2020), concerning *how* and *what* students can learn differently with games. In other words: researchers could make interesting discoveries if they start investigating how games afford teachers new ways of didacticizing their subjects.

Now that we are nearing the end of the article, this author hopes that the reader would grant him a moment speak freely, in informal honesty. The degree to which some researchers have all but ignored the work done by teachers in relation to game-based learning is quite baffling to me. The fact that *debriefing* is important (Crookall 2010) should not really come as a surprise to anyone. Moreover, when scholars talk about *debriefing* of the gameplay experience, or how teachers are needed to unlock the pedagogical value of digital games, they are failing to see the forest for the trees. What researchers refer to as *debriefing* will often turn out to simply be *teaching*, plain and simple. Games are not only useful in empowering student learning; what is perhaps of more importance is *how they empower the teacher*. It is this author’s sincere hope that this article will encourage other

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